

# Write2Market PR Case Study

## Qualified relevant traffic up 29% within 1st month

Write2Market, a B2B public relations agency, brought Vayu Media onboard to raise web visibility and secure a spot at the top of Google's search rankings. Using the competitive keywords from other PR firms, Write2Market experienced impressive growth within the first month of the engagement.

### First Month Results

- Qualified, relevant traffic up 29% within first month.

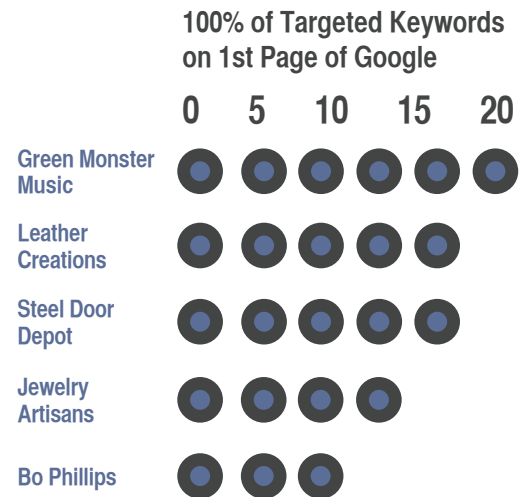
Here are a few of Write2Market's 1st page Google rankings:

- Atlanta PR firm
- Energy public relations
- Technology PR agencies
- Healthcare PR

### Conclusion

After trying to boost SEO without much success, Write2Market sought out the help of Vayu. Just after the first month of their engagement, Write2Market experienced a 29% jump in qualified, relevant web traffic. In addition, 14 of Write2Market's competitive keywords now appear on the first page of Google, with 2 in the No.1 spot.

### Vayu's Retail Campaign Success Stories



"In one month, Vayu brought our relevant, qualified site traffic up 29% - We were holding steady for over a year and nothing we did made a difference, until we brought Vayu onboard."

- Lisa Calhoun  
Write2Market PR